v1.2

TURQUOISE TRAIL PRESERVATION TRUST

GRID 1

"KEY REASONS" FOR VISITING WEBSITE?	"POTENTIAL USERS" OF THE WEBSITE?						
	TRAVELER OR TOURIST	BYWAY RESIDENT	PRESERVE-TIONIST	HISTORIAN	OUTDOOR ENTHUSIAST	HOBBYIST	
THE AREA							
WHAT'S THE AREA HAVE TO OFFER?	X				X	X	
HISTORY OF THE AREA?	X	X	X	X			
TURQUOISE TRAIL							
THE BYWAYS (TURQUOISE TRAIL NATIONAL SCENIC BYWAY & SANDIA CREST SCENIC BYWAY)							
WHERE IS THE TURQUOISE TRAIL?	X		X	X	X	X	
DIFFERENCE BETWEEN TWO BYWAYS?	X	X		X			
LOOKING FOR A MAP OR GUIDE?	X	X		X	X	X	
DRIVING & RIDING THE TURQUOISE TRAIL?	X	X				X	
MUST SEE PLACES ALONG THE TURQUOISE TRAIL?	X	X		X		X	
ACTIVITIES ALONG THE TURQUOISE TRAIL?	X	X			X	X	
HISTORIC PLACES ALONG THE TURQUOISE TRAIL?	X	X	X	X			
HISTORY OF THE BYWAYS?	X	X		X			
TURQUOISE TRAIL PRESERVATION TRUST							
WHAT'S YOUR VISION & MISSION?		X	X	X			
HOW TO PRESERVE THE TRAIL?		X	X	X			
HOW CAN I GET INVOLVED?		X	X				
PROPOSED OR PENDING DEVELOPMENT?		X	X				
HOW CAN I HELP?		X	X				
WHAT'S THE HISTORY OF THE TTPT?		X	X				
WHAT HAVE YOU ACCOMPLISHED?		X	X				
TTPT NEWS & EVENTS?		X	X				